

# valspar case study 1

## Great West House Brentford



“ This was a particularly large and impressive job, but it's the kind of complex, intricate powder coating work that we specialise in. Valspar's Syntha Pulvin is one of the prime products in the market and we use it on almost every project, as the coating's inherent quality and long guarantee appeals to our prestigious clients. ”

Peter Hudson,  
Commercial Manager,  
Powdertech, Bicester

## valspar delivers capital gains

Valspar, one of the world's largest manufacturers of powder coatings, has helped to transform London's skyline, with a stunning new look, guaranteed to last for decades to come.

[www.synthapulvin.co.uk](http://www.synthapulvin.co.uk)

## Brief

The capital's latest landmark, the multi-million pound refurbishment of Great West House in Brentford, demanded a finish, in terms of guaranteed reliability, that matched the bold ambitions of its owners CLS.

## Solution

A proven track record on the UK's most prestigious developments made Valspar's market leading Syntha Pulvin coating, with its unrivalled 30 year guarantee, the obvious answer.

Valspar applicator Powdertech (Bicester) applied nearly 4.5 tonnes of Silver Metallic powder coating to the two building development (named GW1 and GW2), covering every inch of its metalwork.

## Benefits

Backed by Valspar's unrivalled 30 year guarantee, the 24,400 square metre

**Project:** Great West House Brentford

**Client:** CLS

**Contractor:** Powdertech (Bicester)

**Products:** Silver Metallic Syntha Pulvin powder coating

office buildings boast the most reliable coating available on the market today. Perfect for keeping their iconic looks long into the 21st century.

There are more than 100 colours available in the Syntha Pulvin Matt and Metallic ranges, and all are manufactured under carefully controlled conditions before being supplied only through approved applicators.

They are 100% recyclable and can be applied to aluminium and galvanised steel window frames, cladding panels,

curtain walling, roofing and most architectural metalwork.

All products are fully weather resistant, prevent UV fade and offer thermal shock resistance. Syntha Pulvin Matt's durability has even been tested successfully for five years in the hot climate of Florida – equivalent to more than 30 years in Northern Europe.

The full range complies with BS6496, BS6497 and BS EN 12206-1, is BBA Certificated and conforms to Qualicoat Class 1 and GSB standards.



# valspar®

Valspar Powder Coatings Ltd

95 Aston Church Road, Birmingham, B7 5RQ

Tel: +44 (0)121 322 6900 Fax: +44 (0)121 322 6902

[www.synthapulvin.co.uk](http://www.synthapulvin.co.uk)